

J. Sam Jones

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Athens, Ga.

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Education



Graduated

May 2017

Bachelor of Arts

Mass

Communication

Minor

Rhetoric



UNIVERSITY OF
GEORGIA

Expected

May 2020

Master's

Journalism

Software

Proficiency



Social

@J_SamJones

@DirtySouthSoc

@FiveStripeFinal

J. Sam Jones

Experience

07/2019 to Present **Columnist/Reporter** **Major League Soccer**

- Write columns for MLSSoccer.com focused on providing a unique voice to the site's digital content
- Additional game and team coverage of Atlanta United FC

08/2018 to Present **Graduate Assistant** **Grady College of Journalism - Athens, Ga.**

- Assist with undergraduate level classes in the University of Georgia's Grady College Sports Media Program
- Teach students at Grady College and in the Cedar Shoals High School digital media program to successfully execute all phases of a sports broadcast on the NFHS Network

03/2017 to Present **Atlanta United FC Reporter and Social Media Manager** **SBNation - Marietta, Ga.**

- Report on Atlanta United FC training sessions and matches for SBNation's DirtySouthSoccer.com
- Write multiple stories per week on Atlanta United and MLS, often with an engaging, fan based slant
- Break injury news and lineup changes through interviews with team staff
- Manage the Dirty South Soccer Twitter account and interact with over 15,000 followers and an extremely engaged fan base that help the account average over 3 million Twitter impressions every 28 days
- Host and produce weekly podcast entitled "Five Stripe Final" dedicated to offering journalistically based analysis and insight on Atlanta United news and matches
- Coordinated charity efforts that have raised over \$5,000 for Clarkston, Ga. charity "The Fugees Family"

08/2017 to 05/18 **Director of Digital and Social Media** **Georgia College Athletics - Milledgeville, Ga.**

- Managed the Facebook, Twitter, Snapchat and Instagram accounts for the Georgia College Athletic Department across 11 sports
- Created digital content such as videos, graphics and feature stories to engage the Georgia College fanbase
- Wrote press releases and managed media inquiries as needed

01/2017 to 06/17 **Sports Intern, Freelance Contributor** **Marietta Daily Journal- Marietta, Ga.**

- Cover daily local, collegiate and professional sports stories in Cobb County for the online and print edition of the Marietta Daily Journal
- Write multiple pieces daily on deadline including features, breaking news and analysis
- Report on daily stories for 21 different high schools in Cobb County, Kennesaw State University athletics and Atlanta United FC

02/2014 to 01/17 **Lead Play-by-Play Broadcaster, Sports Information Assistant** **Georgia College Athletic Department - Milledgeville, Ga.**

- Worked as lead play-by-play broadcaster for all Georgia College athletic events
- Prepared game notes and wrote press releases for the official site of Georgia College athletics (gcbobcats.com)
- Managed content for, social media for and edited the Georgia College athletics website